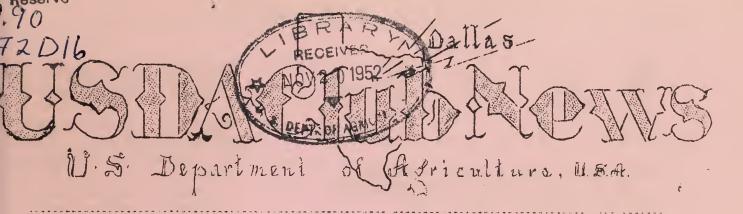
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VOL IV \* No. 9

SEPTEMBER....1952

DALLAS, TEXAS

# It's off. Texas Fact!

There are several versions of how Fort Borth came by the nickname of Cowtown, none of them correct. The real reason it is tagged with this euphonious appellation is as follows:—

A long time ago -many years before the present city of Ft. Worth was established on the West fork of the Trinity -- a small group of cow-waddies were nursing a herd of longhorns across a small creek in the upper reaches of Montana. The night was stormy and ugly forks of lightning were snaking jagged paths across the ominous darkness overhead at increasingly frequent intervals. As a consequence the cattle were nervous and hard to handle. The cowboy riding point for the herd was rapidly getting as nervous as the cows as the prospect for a peaceful night of traildriving faded with each flash of lightning. He was Jim Bridger, new owner of the herd, a present from his new father-in-law. He found (Page 3, please)

Menther of the Month's
for Angust.

At the monthly meeting of the USDA Club Board of Directors the Work of the Department Committee recommended Mr. A.B. Jolly, Dallas County Agricultural Agent, as the Member of the Month for August. The motion was put to a vote and carried unanimously.

For more than 33 years Dallas County has had the same County Agricultural Agent. Mr. Jolley assumed that position in February, 1919. He has served the ever-increasing population well in helping them meet and solve their various problems attendant to such phases of agriculture as dairying, (Page 2, please)

## John Bolish Meads USDA

## Community Ehrst Drive.

John Bolish, USDA Club Fresident, and Personnel Chief of the P M A Area Office, has been designated Squad Captain heading Agriculture's drive for the Community Chest. Mr. Bolish has appointed team captains for each agency in the Department, who in turn have appointed section and unit captains. Everyone in USDA will be given an opportunity to make their contribution for a better city by helping support this agency, which is a budgetary composite of 36 health and welfare agencies and also the local unit of the USO. Lith the addition of six new agencies to the Chest and rising costs (Page 4, please)

G & m 8 ...

#### IS MARRIAGE A FAILURE?

BILLY COX IS NEW CHAIRMAN OF EMPLOYEE WELFARE COMMITTEE

Billy J. Cox, P M A, has been appointed to serve the remainder of the year as Chairman of the Employee Welfare Committee, taking the position vacated by the former chairman, Mrs. Fae Ray Whisnant, recently resigned. Mr. Cox has been serving as a member of the committee and agreed to take over as chairman until the regular elections at the end of this year.

.....MEMBER OF THE MONTH. (From page 1)

poultry raising, beef production, field crops, and numerous others.

Mr. Jolley has served in such civic projects as the recent chest X-ray drive, and helped program the steps needed to reach the rural area of the county. He has throughout the years served on numerous committees of the State Fair. He was instrumental in bringing out the annual Rural Youth Day at the Fair. In 1951 over 90,000 4-H Club boys and girls and Future Farmers and Future Homemakers attended and enjoyed the activities arranged for them. Through Mr. Jolley's efforts various civic clubs of Dallas and other Dallas County towns have purchased purebred swine and dairy animals for presentation to worthy boys and girls in Dallas County. He is serving his second year as President of the Texas County Agricultural Agents Association and as a committee chairman for the National (See top of next column, please)

(Continued from left column, bottom of page)

Association of County Agricultural Agents. In 1950 the Secretary of Agriculture presented Mr. Jolley with a special commendation for outstanding agricultural work.

Among other thing. Mr. Jolley is presently con cerned with bringing the story of agriculture to all the people of this area or putting on television programs. This is helping both city and rural people to understand the problems of the farmer better and how it affects the lives of al... He recently conducted 30 members of the Dallas Agricultural Club on a countywide tour of Dallas County farms, noting among other things the effects of soil erosion, and the benefits of a soil conservation program in saving the land and increasing the yield. Mr. Jolley was born

north of Fort Worth and attended Ft. Worth public schools. He also attended North Texas State College (then known as Denton Normal) and is a graduate of Texas A & M. He is married, has two children, and prior to entering the Extension Service in 1919 he was engaged in private business connected with both oil and banking.

Due to Mr. Jolley's interest in people's welfar his enthusiasm and ability Dallas County has an outstanding County Agent, and the editor congratulates Dallas County as well as Mr. Jolley for this latest recognition of his worth, and the job he is doing.

The USDA Club News is published monthly at 912 S. Ervay, 5th floor Lowich Building. Send all news contributions to that address or telephone Ri-6951, Extension 2044.

JAMES L. (Jimmy) HYLES, EDITOR.

Are you a "holier-thanthou" sort of person? Careful now, before you answer with an indignant no. To illustrate, we were recently seated with a group when our attention was called to a tableau across the street. A taxi-driver had drawn up to the curb and was waiting for another car which drew up and stopped behind his cab. Out stepped two policemen who walked over and took the passenger out of the cab. They escorted her protesting to the squad car, preparatory to taking her down as a common drunk. Every other person in the group laughed. Both men and women, they thought it was funny. Yet, but for a Divine dispensation it could have been either of them or a loved one, instead of the woman. Misfortune knows no distinction. Pity for the woman was overshadowed by contempt edged with shame, for those who laughed.

What we laugh at sometimes shows rather sharply what we are.

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#### POULTRY BRANCH EMPLOYEE

WINS MERITORIOUS PROMOTION
Ruth C. Brown, PMA, Poultry
Branch, has been awarded a
Meritorious Promotion and an
Outstanding Performance Rating
in recognition of the general
excellence of her work. Such
an honor should make her feel
justifiably proud.

it difficult to keep his mind from straying back to the ranchhouse and the little bride he had left that morning to move the herd to new grazing grounds to the south. He could think of a million places he had rather be than here, and every one of them led right back to the soft inviting arms of his little sweet, shy Anne. His thoughts were banished by a piercing

flash of lightning followed by a fearful crash of thunder. The herd bolted in every direction as if loosed from a catapult, with wild-riding cowboys in

hot pursuit.

Jim was off like a shot, his vision momentarily blinded by the bright flash. He could make out a dim form shead and kept it in view as he dug in spurs to his wiry pony. He couldn't gain on the critter but hung on grimly, determined to round it up and return it to the herd. He hoped the others would be able to ride it out and calm the crazed cattle into docility without his help. He had no intention of letting this one get away.

We're not going to bore our readers with the splendid saga of that long lonesome ride from the Montana range to the place where Jim finally cornered his quarry. There were days and weeks of it, with now and then a glimpse of it far ahead. There was something tantalizingly odd about that damn heifer but Jim was too set on catching up with it to be

diverted with trying to reason it out.

And so, came that bleak day when he cornered it at last on the banks of a muddy river, and to his chagrin and consternation discovered that what he had been chasing all these weary miles was not a stray cow but his Chinese cook, Won Lil Meit Bal. Somehow, Won had gotten in the way and he had been too blinded by the lightning to note the change, and Won too scared to stop running. When he caught up with that tired worthy Won fell to his knees and gave a weak imitation of a Chinese kowtow. In memory of that occasion Jim called the camping place Kow-Tow. As it grew it was corrupted by some brash Dallasite into "Cowtown" and still later settled by the Carters who re-named it Fort Worth.

hy was Jim Bridger so dang anxious to catch that stray? Son, you'd know why if you ever had a Sandy MacTavish for a father-in-law!

SAY, DID YOU HAVE A GOOD TIME AT THE PARTY?

FOUND: The world's most nervy newspaper editor: The feature editor of the Amarillo Daily News read our TEXAS FACT about Palo Duro Canyon in the July issue, asked for a picture,

and a few facts about ye editor, and devoted about a column telling the good Panhandle people about us in their Aug. 28 issue. Reprinting our "Texas Fact" was good factual reporting. Printing the picture, however, took journalistic courage! THANKS!

DALLAS COUNTY AGRICULTURAL AGENT TALKS TO USDA CLUB DIRECTORS ABOUT WORK.

Speaking before the USDA Club board of directors and committee chairman in their regular meeting at the YWCA September 10, County Agent A.B. Jolley explained some of the reasons why he is not always at home for dinner on time. Mr. Jolley, who had just been honored as "Member of the Month" said that the Extension Service was started in Texas in 1903, in Terrell, when the boll weevil was so bad and they were trying to find some method of coping with the cotton pest. With no machines or insecticides in those days it was a growing problem that demanded attention. Accordingly, the U.S. Secretary of Agriculture sent a man to Texas to study the conditions here. In 1904 the Extension Service came to Houston; with the first 4-H Club being formed two years la ter, in Jack County. That same year the first county agent was employed, in Smith County.

The first Federal law was passed in 1914—38 years ago—at which time Texas already had 98 full time 6ounty Agents, and 29 Home Demonstration Agents. The Federal government bears about 51 % of the total expense of the Extension Service with the remainder coming from state and county levels. There are now 318 white, and 55 Negro 6ounty Agents in Texas, and 218 white, and 45 Negro, Home Demonstration

monstration Agents.

Mr. Jolley pointed out that the Extension Service works with the entire family. The 4-H Clubs in Dallas County have a total enrollment of 1420 boys and 1580 girls. The boys have a total of 70 4-H clubs. Children are eligible for enrollment at age 9 through 21. The 4-H Club program has the wholehearted support of both farm and city people, according to Mr. Jolley, adding that the Extension Service will hold a 4-H Club show on the State Fair grounds in which boys and girls from all over the state will attend. The majority of 4-H boys and girls are sponsored by Agricultural Committees. The boys carry on livestock feeding and raising projects, field work and other activities, while the girls are taught cooking, sewing, and home improvement techniques. Adult members of the farm family are contacted individually or in groups. The ladies, for example, mostly through home demonstration clubs. Dallas County lists over 1200 women active at present. Ir. Jolley said his work has increased instead of the reverse, even though farm population has shifted to the city.

He concluded his talk by lauding the good work being done by other bureaus in the Department of agriculture, pointing out that teamwork with each of them has enabled the County Extension Service to do a better job.

Did You know:-

...That you may shortly be able to purchase ice cream made of buttermilk instead of sweet milk?
...That it is reported to be smoother and richer in taste than the standard product?

....BOLISH HEADS DRIVE ... (from page 1)

of necessities the budget has been increased 10 % over last year. This year the total is almost two million dollars. That is a lct of money but not too much for the magnitude of the task. Past performance has proved the Community Chest way is the most efficient . way to make your dollars count for the most good. The editor has worked from inside that organization in past years and feels that it is both careful and conscientious in disbursing your money. It stresses the fact that each contributor is a partner in the organization.

The call to give offers each of us a chance to express in a warm, neighborly, yet practical, way our appreciation for the blessings that he enjoys. If you wonder if it wouldn't be better for you to "let George do it" this time, just this one thought to mull over: the time to stop giving to others less fortunate, is when the Giver of all things stops giving to you.

Last year USDA was among the first to reach their quota. Let's make it a repeat story this year. Final report date, Sept. 29